

From: Michiteru Kato/=HINPO/TMC0. Sent:9/26/2007 5:50 AM.  
To: [ - ] Chris Santucci/=WDC/Toyota\_NY@TOYOTA\_NY@TOYOTA@TMCE.  
Cc: [ - ] Christopher Tinto/=WDC/Toyota\_NY@Toyota\_NY@TOYOTA@TMCE;Jyunji Ogata/=HINPO/TMC0@TMC0;Shinichiro Ogata/=HINPO/TMC0@TMC0;Takezo Oba/=HINPO/TMC0@TMC0.  
Bcc: [ - ] .  
Subject: Re: Cover Letter.

Chris,

OK, please proceed.

I hope media will react to our and NHTSA's press release.

Best reagads,

Mitch

宛先: Michiteru Kato/HINPO/TMC0@TMC0@TMCE@TOYOTA  
cc: Christopher Tinto/WDC/Toyota\_NY@Toyota\_NY, Jyunji Ogata/HINPO/TMC0@TMC0, Shinichiro Ogata/HINPO/TMC0@TMC0, Takezo Oba/HINPO/TMC0@TMC0  
件名: Re: Cover Letter

Mitch,

I just tried calling you. It's no problem, though, thank you for your review of the documents.

1. Agreed. Wrong number.

2. Agree, it is optional equipment, but typically any equipment (optional or standard) if sold by the vehicle manufacturer, is considered original equipment. I agree with you and think we should use optional, though, because original can mean standard, and we want it to be clear these were optional.

3. Agree, we will be consistent and use campaign.

4. Agree, for consistency,

So I will prepare the documents and submit at 10am.

Thanks Mitch.

Regards,

Chris Santucci - Assistant Manager  
Technical and Regulatory Affairs  
Toyota Motor North America, Inc.  
Ofc (202) 463-6856 Cell (202) 651-1581 Fax (202) 463-8513  
email: Chris\_Santucci@tma.toyota.com

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Michiteru Kato/HINPO/TMC0@TMC0

09/26/2007 02:38 AM

To Chris Santucci/WDC/Toyota\_NY@TOYOTA\_NY@TOYOTA@TMCE

cc Christopher Tinto/WDC/Toyota\_NY@TOYOTA\_NY, Jyunji Ogata/HINPO/TMC0@TMC0, Shinichiro

Ogata/HINPO/TMC0@TMC0, Takezo Oba/HINPO/TMC0@TMC0

Subject Re: Cover Letter

Chris,

I reviewed the cover letter. I think writing/expression seems mild/soft compared with the notification submitted to NHTSA by other manufacturers when they conducted a safety improvement campaign forced by NHTSA, but this looks fine to me.

But please see the attached and below.

EA#

EA# is incorrect. It's "EA07-010", not EA07-017. So I corrected.

Toyota and Lexus Original Equipment All Weather Floor Mat

I think it's better to say "Toyota and Lexus Optional Equipment All Weather Floor Mat." Actually AWFM is an optional accessory mat as mentioned in the DIR. In terms of the description of "Original Equipment (OE)" in the regulation (Part 573), this AWFM looks like OE because it's put in the vehicle at the port or dealer before delivery. But also customers can buy it over the counter at the dealer. So I think we should not call it "Original Equipment".

"Safety recall" or "Safety campaign"

The first sentence of the cover letter says "a voluntary safety recall". However, when you reviewed the DIR, you changed "a voluntary safety recall campaign" to "a voluntary safety campaign". Erika deleted the first sentence of your draft (In accordance with the requirement.....Part 573", so we do not need to say "safety recall", I think.

AWFM

In the second paragraph, all words of AWFM begins with a small letter, but in the DIR, we use a capital letter, like All Weather Floor Mat. So I'm not sure which is better, but I changed to a capital letter.

Let me know what you think before submitting the DIR to NHTSA. I will be waiting for your reply.

Thanks,

Mitch

宛先: Michiteru Kato/HINPO/TMC0@TMC0@TMCE@TOYOTA

cc: ctinto@tma.toyota.com

件名: Cover Letter

Mitch,

Erika added more detail to the cover letter about the investigation. It has some points about the investigation being closed, that this is an equipment recall, etc. It's good, I like it. Let me know what you think.

Regards,

Chris Santucci - Assistant Manager  
Technical and Regulatory Affairs  
Toyota Motor North America, Inc.  
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email: Chris\_Santucci@tma.toyota.com

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